### Family Hospice and Palliative Care has experts on staff that can provide knowledgeable, experienced commentary on a variety of healthcare and social issues.

Inside, please find a handy guide to our spokespeople and keep them in mind the next time you cover a story related to:

- Loss, Bereavement and GRIEF COUNSELING
- BENEFITS OF ADVANCE CARE PLANNING & HEALTH CARE DIRECTIVES
- CAREGIVER TRAINING
   & EDUCATION
- RIGHT-TO-DIE / RIGHT-TO-LIFE ISSUES
- END-OF-LIFE EDUCATION
   The benefits of hospice and palliative
   care for those facing a life-limiting illness.
- MEDICAL ETHICS
- INFECTIOUS DISEASE CONTROL

OUALITY OF LIFE For those with a life-limiting illnesses

HEALTH CARE at end of life



For more information, or to arrange an interview with any of our experts, please contact: Greg Jena, Manager of Marketing & PR

> (o) 412-572-8809 gjena@familyhospice.com

or visit the Media Center on our website, at www.FamilyHospice.com

### FAMILY HOSPICE AT A GLANCE

Serving our community since 1980, Family Hospice and Palliative Care is the region's *leading non-profit hospice provider.* Serving nine counties in Western Pennsylvania, we help patients make choices about their care, support family and friends who are grieving and educate both professionals and the community about end-of-life issues.

 Serving the counties of: Allegheny, Beaver, Butler, Fayette, Greene, Lawrence, Mercer, Washington, and Westmoreland.

### www.FamilyHospice.com

Your source for end-of-life education, topic ideas, interview opportunities and the latest news related to hospice and palliative care. Visit the **Media Center** at our website for:

- News releases
- Story ideas
- End-of-life topics making news

### **GUIDE TO ABBREVIATIONS**

- **BSN** Bachelor of Science in Nursing
- **CIC** Certification in Infection Control
- LPCC Licensed Professional Clinical Counselor
- LCSW Licensed Clinical Social Worker
- LSW Licensed Social Worker
- MA Master of Arts
- MS Master of Science
- MSW Master of Social Work





# Guide to HEALTHCARE EXPERTS



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### CompassionateCare<sup>™</sup> The Family Hospice Promise.



President & CEO

Barbara Ivanko, MSW, has more than 20 years experience in the healthcare industry. A social worker by background, Ivanko has been involved in the hospice industry since 2000 and has held executive positions in patient care, clinical services and overall operations. In addition, she consulted with numerous hospice organizations throughout the United States and presented best practice programs at state and national levels on growth, regulatory compliance, access and documentation. Ivanko has authored numerous articles and training materials for the hospice industry, including as a contributing author for related textbooks.

AREAS OF EXPERTISE: Overall Hospice and Palliative Care; End-of-Life Education; Public Policy; spokesman for Family Hospice & Palliative Care.



Vice President. **Operations** 

Karen Rose, LSW, MSW, oversees Family Hospice's outreach and counseling programs, which include bereavement services, spiritual care and social work. Ms. Rose has more than 30 years of experience in healthcare with specialized service in hospice and palliative care. She is a member of the National Hospice and Palliative Care Organization and the Pennsylvania Hospice Network.

> AREAS OF EXPERTISE: Advance Care Planning; Right-to-Die/Right-to-Life Issues; End-of-Life Education: Veterans' Entitlements: Benefits of Hospice and Palliative Care.



## **DR. MYLES** ZUCKERMAN **Chief Medical Officer**



Dr. Zuckerman is responsible for the overall medical direction of Family Hospice and Palliative Care's hospice and palliative care services, including assisting with the development and maintenance of appropriate clinical policies and procedures. Dr. Zuckerman attended medical school at the University of Liege in Belgium. He has shared a family practice for many years with his wife and fellow physician, Dr. Sarah Zuckerman, and has been on staff at St. Clair Hospital for more than 20 years.

> **AREAS OF EXPERTISE:** Overall Hospice Clinical/ Patient Care; Advance Care Planning; Quality of Life; Pain Management; End-of-Life Communication.

## **Dr. Scott** MILLER

**Team Physician** The Center for Compassionate Care

Scott Miller, MD, is the full-time team physician at The Center for Compassionate Care, Family Hospice's 12-bed hospice inpatient facility in the South Hills. Dr. Miller is an Assistant Professor of Palliative Care and Ethics at UPMC Presbyterian University Hospital. He is a practicing, board certified physician in Internal Medicine, and is also board certified in Hospice and Palliative Care Medicine. He has been involved in clinical ethics consultation and end-of-life care for more than 15 years.

AREAS OF EXPERTISE: Overall Hospice Clinical/ Patient Care; Medical Ethics; Right-to-Die/Right-to-Life Issues; Quality of Life; Pain Management; End-of-Life Communication.



#### conducts individual and group ment support sessions for chil-NEEDS UPDATED dren and adults whose loved ones were under Family Hospice care. Ms. Jones also facilitates ticipatory grief support to

**Bereavement Specialist** 

children and families. She is active in the planning and presentation of Camp Healing Hearts, an annual one-day summer bereavement

bereave-

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> **AREAS OF EXPERTISE**: Bereavement; Pediatric Counseling; Traumatic Loss Counseling; Mourning and Grief Support; Coping with Loss.



Debra Sauro, RN, BSN, CIC, has more than ten years experience in infectious disease control. She and her department work closely with the national and local offices of the Association for Professionals in Infection Control (APIC) to improve health and patient safety by reducing the risks of infection. In addition, Ms. Sauro oversees Family Hospice's Caregiver Training Program, which educates those with a loved one receiving hospice care on safety issues, administering medication and end-of-life preparedness.

>**AREAS OF EXPERTISE:** End-of-Life Education: Infectious Disease Control.

